

# RESUME



**Name: Dr.K S Arockiasamy**  
**Designation: Assistant Professor**  
**Department: Commerce**  
**Address : 881D K T C Nagar, Tirunelveli 11**

## PERSONAL DETAILS

Date of Birth : 04.11 .1970  
Qualification : M.Com., M.Phil., B.Ed., Ph.D., SET.,  
Designation : Assistant Professor  
Department : Commerce  
Community : Nadar  
Religion : R.C. Christian  
Nationality : Indian  
Mobile : 9442063851

ACADEMIC QUALIFICATIONS				
Degree	Specialization	College	University	Year of Passing
B.Com		St.Xavier's college, Palayamkottai	M .K. University, Madurai	1991
M.Com		St.Xavier's college, Palayamkottai	M .S. University, Tirunelveli	1994

M.Phil.,			M .S. University, Tirunelveli	2007
SET			Bharathiyar University, Coimbatore	2012
Ph.D.			M .S. University, Tirunelveli	2014

Email ID : [kssamyarockiam@gmail.com](mailto:kssamyarockiam@gmail.com)

ACADEMIC IDENTITY	
*VIDWAN ID	290453
*ORCID ID	<a href="https://orcid.org/0000-0002-0829-5267">https://orcid.org/0000-0002-0829-5267</a>
*SCOPUS ID	<a href="mailto:kssamyarockiam@gmail.com">kssamyarockiam@gmail.com</a>
*RESEARCHER ID/ PUBLONS ID	GPW-8309-2022
GOOGLE SCHOLAR LINK	

TEACHING EXPERIENCE	
Date of Appointment	14.06.2006
Date of Retirement	30.11.2030
Teaching Experience	UG – 16 years
	PG - 04 years
	M.Phil. – 2 years
Research	Guided M Phil: - Guided Ph D: 2 Guiding Ph D Scholar: 2

COURSES/ CLASSES TAUGHT	NAME OF THE INSTITUTIONS	DURATION		Years
		From	To	
BBA	St.Xavier's college, Palayamkottai	2006	2007	1
Bcom – Shift 2	St.Xavier's college, Palayamkottai	2007	2009	2
Bcom Corporate	St.Xavier's college, Palayamkottai	2009	2017	8
Bcom – Shift 2	St.Xavier's college, Palayamkottai	2017	2018	1
Bcom – Shift 1	St.Xavier's college, Palayamkottai	2018	Till date	Continuing

AWARDS RECEIVED	

ADMINISTRATIVE EXPERIENCE			
S. No	DESIGNATION	INSTITUTIONS	YEAR
1	Head, Dept of Corporate	St. Xavier's college, Palayamkottai	2012 – 2013
2.	Head, Dept of Corporate	St. Xavier's college, Palayamkottai	2015 – 2017

MEMBERSHIP		
S. No	Designation	Particulars

ORIENTATION / REFRESHER COURSES / FACULTY DEVELOPMENT PROGRAMME UNDERGONE ( )			
S. No	Name of the Training	Name of the Sponsoring Agency	Place and Date
1	Orientation Programme	Ramanujan College, University of Delhi	New Delhi 19 October – 18 November, 2021
2	Refresher	Ramanujan College, University of Delhi	New Delhi 27 May – 9 <sup>th</sup> June 2022

DETAILS OF RESEARCH WORK		
Research Stages	Title of the Thesis	University where the work was carried out
Phd Guided & submitted	A study on work life balance of women doctors in Tirunelveli district	M .S. University, Tirunelveli
Phd Guided & submitted	A study on innovative financial services of public sector banks in Tirunelveli	M .S. University, Tirunelveli

PUBLICATIONS				
BOOKS	BOOK CHAPTERS	SCOPUS	WEB OF SCIENCE	UGC LISTED
		sector bank employees in Tirunelveli		
OTHER INDEXED	AS A RESOURCE PERSON	PAPERS PRESENTED IN NATIONAL AND INTERNATIONAL SEMINARS	WEBINARS, SEMINARS, WORKSHOPS ATTENDED	

AREAS OF RESEARCH
Human Resource Management
Marketing

RESEARCH PROJECTS CARRIED OUT			
S. No	Title of the Project (Minor)	Name of the Funding Agency & Amount	Duration

PUBLICATIONS: BOOKS ()			
S. No	Title of the Book	Publication	Year
1.	Investment as a drive of Economic Growth	Kalpaz Publications, Delhi	2016

**BOOK CHAPTERS ()**

S. No	Title of the Paper	Name of the Book	ISSN No., Pg.No

S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg. No
1.	A Study on work life balance among employees of private sector banks with special reference to Tirunelveli Corporation	Journal of Xi'an Shiyou University Natural science Edition	ISSN:1673-064X, Vol.18, Issue 8 August 2022
2.	Information and attitudes of Women Doctors towards ICT and Digital Resources	DigitalCommons@University of Nebraska – Lincoln	ISSN:1522-0222 Dec.2021 -
3.	The psychological impact of covid 19 pandemic: a study with reference to women doctors in Tirunelveli district	Turkish Journal of Computer and Mathematics Education	ISSN:6984 – 6990 Vol. 12, No.10 March 2021 i
4.	A comparative study on work life balance among male and female employees of LIC special reference to Tirunelveli District	Studies in Indian Place names	ISSN:2394-3114, Vol.40, Issue 40 March 2020
5.	Customer's preference towards innovative financial services offered by commercial of private banking in Tirunelveli district	Journal of Indian Place names	ISSN No: 2394-3114 Vol.40, Issue 18 2020
6.	Customer's problems and stratification of innovative financial services in retail banking –A study on Palayamkottai	Journal of Xidian University	ISSN No: 1001-2400 Impact factor : 5

<b>PUBLICATIONS: UGC LISTED JOURNALS ()</b>			
<b>S. No</b>	<b>Title of the Paper</b>	<b>Name of the Journal</b>	<b>ISSN No., Volume, Issue, Impact factor &amp; Pg. No</b>
1.	E-banking adoption among customers in Chennai City	Journal of Management and Entrepreneurship	2229-5348, Vol.2 (XIV) Apr – June 2022, 4.257
2.	A comparative study on the Work life balance of the women doctors in Govt. and Private hospitals with special reference to Tirunelveli District.	ShodhaPrabha (UGC CARE Journal)	ISSN: 0974-8946 Vol. 47, Issue 03 No.6 June2022, Pg.33-39

<b>PUBLICATIONS: OTHER INDEXED JOURNALS ()</b>			
<b>S. No</b>	<b>Title of the Paper</b>	<b>Name of the Journal</b>	<b>ISSN No., Volume, Issue, Impact factor &amp;Pg.No</b>
1.	A study on Green Banking services in Sivagangai District	Journal of Indian History & Culture, Kolkatta – 700 068	ISSN: 0976-0822, Vol. XXIV , Pp 113 – 116
2.	A study on customer awareness and satisfaction towards Indian overseas bank with special reference to Mylapore branch, Chennai	Shodhsamhita : Journal of Fundamental & Comparative Research	ISSN: 2277-7067 Vol. VIII, Issue No. 1(XVI) : 2022 Pp 49 - 52

<b>AS A RESOURCE PERSON (26)</b>			
<b>S. No</b>	<b>Name of the Event</b>	<b>Name of the Sponsoring Agency</b>	<b>Place and Date</b>

<b>WEBMINARS/SEMINARS/ CONFERENCES / SYMPOSIA / WORKSHOP</b>			
<b>PAPER PRESENTED: National () International ()</b>			
<b>S. No</b>	<b>Name of the Event</b>	<b>Name of the Sponsoring Agency</b>	<b>Place and Date</b>

<b>WEBMINARS/SEMINARS/ CONFERENCES / SYMPOSIA / WORKSHOP</b>			
<b>ATTENDED:</b>			
<b>S. No</b>	<b>Name of the Event</b>	<b>Name of the Sponsoring Agency</b>	<b>Place and Date</b>
1	“Covid’19 outbreak : silver linings in the midst of stormy clouds”	Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai	22nd June, 2020
2	"Covid – A hidden war in Open field"	St.Xavier's College(Autonomous), Palayamkottai	29 June, 2020
3	Orientation Programme For Teachers On”Millennium Psychology Of Students”	Internal Quality Assurance Cell (Iqac), St.Xavier’s College	14&15\6\2016
4.	A two day National seminar on “Sustainable Global Trends and Challenges	Sri Kaliswari college, Sivakasi	24 <sup>th</sup> & 25 <sup>th</sup> August 2022
5.	The International Conference on “Biz 2025” – Ideas, Challenges & Opportunities towards the trillion dollar economy	Dept of Commerce – Shift – II, Loyola college, Chennai	4 <sup>th</sup> May 2022
6.	Two day National seminar on “Great Initiatives of State and Central Govt. Through Startup(s) programmes in Nurturing Entrepreneurial Activities”	ICSSR sponsored, two day National seminar organised by PG & Research	21 <sup>st</sup> & 22 <sup>nd</sup> Sep 2022

**COUNTRIES VISITED**


**EXTRA-CURRICULAR ACTIVITIES/ CO-CURRICULAR ACTIVITIES  
ATTENDED(NCC/NSS/YRC/SPORTS/LITERARY AND CULTURAL ACTIVITIES)**

Co-ordinator for YRC and RRC from January 2021 onwards

**Date:**

**Name:**